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CCA Members in the News

CCA congratulates our members who were recently ranked as the Best Places to Work in Los Angeles by the *Los Angeles Business Journal*. CCA's honored members include:

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LASALLE**
Real value in a changing world

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CCA

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Fourth Quarter 2011

CCA Looks Inside Proprietary Departments that Fuel Los Angeles' Economy



At the Port of Los Angeles, the \$125 million, 700-slip Cabrillo Way Marina opens in early 2012. The state-of-the-art marina is one of several projects underway along the L.A. Waterfront.



CCA Chair Tim McOsker, Mayer Brown; Dr. Geraldine Knatz, Port of Los Angeles; Ron Nichols, Los Angeles DWP; Gina Marie Lindsey, Los Angeles World Airports; Shiraz Tangri, Alston + Bird; Renata Simril, Jones Lang LaSalle; and Warren Sprague, AECOM



An architectural rendering of the redesigned Bradley West Terminal at LAX.

Quick Calendar

NOVEMBER 17

General Membership Meeting

Patina at the Dorothy Chandler Pavilion

DECEMBER 6

CCA Holiday Party

Point Moorea, Wilshire Grand Hotel & Centre

JANUARY 19

General Membership Meeting

Location TBA

More than 200 guests gathered at the **Wilshire Grand Hotel** in September to hear **Geraldine Knatz**, Ph.D., Executive Director of the **Port of Los Angeles (POLA)**; **Gina Marie Lindsey**, Chief Executive Officer of the **Los Angeles World Airports (LAWA)**; and **Ron Nichols**, General Manager of the **Los Angeles Department of Water & Power (LADWP)** discuss how future plans for LAX, LADWP, and POLA will affect our regional economy. Moderated by CCA Chair **Tim McOsker** of **Mayer Brown**, our panelists echoed a common theme: the need to modernize in order to remain competitive worldwide.

These proprietary departments play a tremendous role in Los Angeles' economy, and our panelists emphasized how current and future projects at their respective departments will help spur economic development and job growth. LAWA's largest airport, LAX, is currently undergoing a massive redevelopment that includes, among other upgrades, \$270 million in escalator and elevator modernization, as well as a \$1.5 billion expansion of the Tom Bradley International Terminal.

"This will redo our front door as a gateway airport for the United States. The lasting result of all this work should be something we are all very proud of."

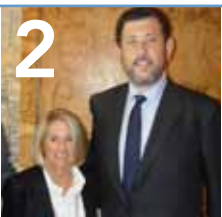
Gina Marie Lindsey
Chief Executive Officer of Los Angeles World Airports

The Bradley West Project is considered to be the largest public works project in the history of the City of Los Angeles, creating 4,000 construction-related jobs over the course of the four-year project schedule. Ms. Lindsey noted, "This will redo our front door as a gateway airport for the United States. The lasting result of all this work should be something we are all very proud of."

A critical economic engine recognized around the world for its environmental stewardship, the Port generates 919,000 regional jobs and \$39.1 billion in wages and tax revenues each year. The Port's planned \$1 billion investment in

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CCA Executive Committee Meets with LA's Leaders

Central City Association 2011 Officers

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Mayer Brown

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Public Works Commission President Andrea Alarcon; The Honorable Lucille Roybal-Allard, 34th Congressional District of California; Ian Gee, Sheraton Los Angeles Downtown Hotel



Deputy Mayor Matt Karatz, Mayor's Office of Economic & Business Policy; Gaye Williams, Chief of Staff to Mayor Villaraigosa; Steve Nissen, NBCUniversal

CCA's Executive Committee enjoyed a Dodgers game and welcomed important local leaders to recent meetings including **Congresswoman Lucille Roybal-Allard, Gaye Williams**, Chief of Staff to Mayor Antonio Villaraigosa, and **Matt Karatz**, Deputy Mayor of Economic & Business Policy.

In August, CCA's Executive Committee was treated to a Dodgers/Padres game where our home team handily defeated the San Diego Padres 8-5. CCA thanks Dodgers' owner **Frank McCourt** and Senior Vice President of Public Affairs **Howard Sunkin** for their hospitality.

CCA welcomed Congresswoman Lucille Roybal-Allard to its Executive Committee meeting in September at the **Sheraton** Los Angeles Downtown Hotel. Serving in her tenth term, Congresswoman Roybal-Allard expressed her disappointment in the

congressional redistricting system in California, which is the only state that enables its commission to set new congressional districts without input from elected officials. Her concern is that the new boundaries would effectively eliminate senior California representatives from congressional committee appointments that it took them years to earn. Without these committee appointments, California has even less of a voice in a legislative environment that often chooses to ignore the needs of our state.

In October, the Executive Committee met with Gaye Williams and Matt Karatz at a lunch hosted by **The Standard Hotel**. Appointed by the mayor in July 2011, Williams previously served as Senior Managing Director in the Mayor's Office of Economic & Business Policy and served as Deputy Mayor for Intergovernmental Relations to

Mayor Richard Riordan and Director of Intergovernmental Affairs for the City Attorney's Office.

In his role as Deputy Mayor, Karatz oversees 13 city departments and has responsibility for the economic development initiatives at the Port of Los Angeles and Los Angeles World Airports. He spoke about his commitment to making Los Angeles more business-friendly, including the establishment of a streamlined entitlement and permitting process, reform of the city tax structure, and encouraging local preference for city contracts.



"CCA was instrumental in blocking the passage of SB 432, a burdensome measure that would have required the use of fitted sheets in all hotels. The bill would have added up to \$30 million in costs to the hotel industry, putting more businesses and jobs at risk in this delicate economy. CCA's advocacy bolstered our cooperative efforts, which eventually led State Senator de Leon to revisit the objectives of the bill and pursue other remedies."

Ian Gee - General Manager
Sheraton Los Angeles Downtown Hotel

CCA Opposes City Effort to Regulate Banking Industry

In this time of heated public debate about the financial services sector, it can be too easy for government to respond with misguided policies that fail to address the very real problems facing our local and national economy. Right now, the Los Angeles City Council is considering an ordinance that attempts to regulate the banks that the city does business with. CCA believes that adding an additional layer of bureaucracy to businesses that already report to nearly 200 state and federal oversight agencies will not prevent a single foreclosure, nor bring relief to a single Angeleno suffering in this lasting economic crisis. But it will cost taxpayers money, and make it even harder to do business in our city.

It should be remembered that, in 2010 alone, CCA's banking industry

members donated over \$41 million to charitable causes in Los Angeles. Even more importantly, as some of the largest employers in the region, our banking members employ over 40,000 people in Los Angeles County.

In October, the City Council adopted a Resolution in support of the scores of "Occupy L.A." protestors encamped outside of City Hall. In addition to endorsing the actions of the protestors, the Resolution pushed the City Council to move forward with an effort, introduced by Councilmember Alarcon, called the "Responsible Banking Ordinance" (RBO). The RBO would create a meaningless bureaucracy by requiring banks to repackage and reformat a mountain of information – most of which is already publicly available through the various reporting

agencies – in order to do business with Los Angeles. The city – which has no staff or expertise available for this purpose – would then use this information to "score" banks on criteria that would change from year to year.

During this time of historic city budget deficits, CCA has led the banking industry in opposition to the RBO and will continue to fight efforts that create a larger city bureaucracy and make it even more difficult to do business in Los Angeles.



CCA MEMBER PROFILE

Keith E. Weaver

Executive Vice President, Worldwide Government Affairs
Sony Pictures Entertainment

Keith Weaver is Executive Vice President, Worldwide Government Affairs, Sony Pictures Entertainment (SPE). Keith oversees all of SPE's government relations and public policy activities globally, as well as the Company's community affairs. He works closely with SPE's operating units and corporate staff groups to develop a legislative and regulatory agenda that supports the business strategies and initiatives of the Company's motion picture, television, home entertainment and digital entertainment divisions. Keith also coordinates SPE's government activities with Sony's other U.S. operating companies such as Sony Music, Sony Electronics and Sony Computer Entertainment.

Prior to joining SPE, Keith served as Staff Director of the California State Senate Redistricting Office. Before working on legislative redistricting for the State of California, he was a regional manager of Community and Government Relations for Kaiser Permanente and served on the staff of former State Senator Herschel Rosenthal.

Keith serves as Vice President of the California State Film Commission and has served as Vice Chair of the Board of Neighborhood Commissioners for the City of Los Angeles.

CCA Hears Lieutenant Governor Newsom's Jobs Plan



Sauli Danpour, Xyvest Holdings; Steve Nissen, NBCUniversal; Lieutenant Governor Gavin Newsom; Jennifer Langan, Wells Fargo; CCA President & CEO Carol Schatz; and CCA Chair Tim McOsker, Mayer Brown

Lieutenant Governor Gavin Newsom addressed a packed room in October at the **Omni Los Angeles Hotel at California Plaza**, where he laid out his "Economic Growth and Competitiveness Agenda for California," an economic development strategy that is intended to improve the state's fiscal health, as well as its competitiveness around the country.

Since taking office earlier this year, Newsom has made job creation and economic growth the focus of his administration – a priority since California has operated without a strategic long-range economic growth plan for more than a decade.

At the meeting, Newsom reminded the attendees that California has dropped significantly from its previous position as the best in the country for education, infrastructure, innovation and commerce, and attributes the drop to the failure to continue investing in those areas. In his formula for success, Newsom listed investment in the state's education and infrastructure systems among his highest priorities for bringing California back as a competitor for jobs and commerce.

Newsom also emphasized that with our state in a jobs crisis, California must adapt to the fast-changing global economy and emulate successful



Lieutenant Governor Gavin Newsom

economic development strategies, which include amending the tax structure and other legislative policies.

He expressed regret that bipartisan politics have contributed significantly to California's lack of job growth and business development, and repeatedly emphasized that policy makers, party leaders, and residents must embody a sense of urgency and necessity to stimulate and drastically increase economic output in California.



Bob Burke, Bob Burke & Co., and Cristina Rose, Cristina Rose Policy Solutions



Kevin Dow, Turner Construction and Beth Binger, BCI PR



Fred Muir, Rose & Kindel/Grayling and Marc Loge, Wilshire Grand Hotel & Centre



Debbie Hale and Richard Davis, Bank of the West



Kelli Bernard, LADWP; Katharine Brennan and Renata Simril, Jones Lang LaSalle



Jeffrey Okyle and Ed Simmons, Standard Parking; Jeff McConnell, McConnell Government Relations; and Jeff Chodorow, DCBID



Mitchel Zelinger, Tangram; Roy Reel, Harley Ellis Devereaux; and RJ Noonan, Lockton Insurance

CCA Pushes Farmers Field Toward the End Zone

Over the past year, CCA President & CEO Carol Schatz has been working in close partnership with **AEG** and its coalition of key business, community and labor leaders to advance state legislation that would protect Farmers Field from being derailed by frivolous litigation. Farmers Field – the proposed Downtown Los Angeles NFL stadium and events center that would also include substantial upgrades to the city’s sagging Convention Center – would be the largest project in the western United States and among the top 5 projects in the country, generating more than 30,000 jobs and \$1.3 billion in construction-related spending. AEG aims to break ground in June of 2012 and intends to complete the megaproject in time for the 2016 NFL season.

In September, Governor Jerry Brown signed SB 292 and AB 900, taking action to fast-track the creation of thousands of jobs in California and streamline the environmental review for key projects, including Farmers Field. These bills provide no exemption from environmental laws; instead, they would guarantee a thorough but expedited legal review process by elevating judicial review directly to the state’s Court of Appeal. While the best solution is to fix California’s broken CEQA law, these bills will move the dialog forward and serve as a template for broader reform that will help cure the ills that are robbing our city and state of desperately-needed jobs and investment.



An architectural rendering of the proposed Farmers Field.

CCA

New Members and Third Quarter Renewing Members

NEW EXECUTIVE MEMBERS

901 West Olympic Boulevard
Hotel Association of Los Angeles
Los Angeles Streetcar
McMurray Stern
Volunteers of America

NEW BUSINESS ADVOCACY MEMBERS

BA Inc.
Freshii
Huntington Apartments
Kindel Gagan
Los Angeles County Disposal Association
PacifiCORE
Tossed

THIRD QUARTER RENEWING MEMBERS

213 Ventures
AECOM
Anschutz Entertainment Group
Angelus Plaza
Apartment Association of Greater Los Angeles
Association of Independent Commercial Producers
Bark Avenue
Bob Burke & Company

California Hospital Medical Center
Cartifact
Cerrell Associates
Chrysalis Enterprises
City Club on Bunker Hill
Colliers International
Development on Grand Ave
DLA Piper US
Fifteen Group Land & Development
Film This!
Foley & Lardner
G.H. Palmer Associates
Gibson Dunn & Crutcher
Harley Ellis Devereaux
Hearst Corporation
Holland Residential
Horizon Consumer Science
Howard Building Corporation
Jeffer Mangels Butler & Marmaro
Johnson Fain
Kaiser Brothers
Klawiter & Associates
L & R Investment Company
L.A. Mart
LA Inc.
LBA Realty
Lend Lease Construction
Lockton Insurance Brokers
Los Angeles Conservancy
Los Angeles Convention Center
Los Angeles Dodgers
Los Angeles Public Library
Los Angeles Universal Preschool
Los Angeles World Airports
Macias Government Relations
Major Properties

Mani Brothers
Manpower
Markwood Enterprises
McConnell Government Relations
McGregor Company
Melendrez
Mercantile Center
Mia Lehrer + Associates
MJW Investments
Music Center
Nazco Equities/Emil Brown Lofts
Newhall Land
Occidental Entertainment Group Holdings
Parker, Milliken, Clark, O'Hara & Samuelian
Paul Hastings Janofsky & Walker
Plains All American Pipeline
Planning Company Associates
Portofino Cucina Italiana
Red Oak Investments
Shammas Group
Southern California Gas Company
The Association
The Boeing Company
The Cecil Hotel
The Colburn School
The Edison
The McCarty Company
The Robert Group
Thomas P. Cox: Architects
UCLA
Urban Partners
Urbanomics Planning Group
Walt Disney Company
Warner Bros. Entertainment
Watermarke Properties
Wells Fargo



CITY HALL SPOTLIGHT

Adrienne Khorasane
Deputy City Attorney, Land Use
Division - Office of the Los Angeles City
Attorney

Adrienne began her career as a Deputy City Attorney with the General Counsel Practice Group, where she advised the Bureau of Contract Administration. She also served as general counsel for the City Clerk's Office on Business Improvement District contract and legislative matters. She later worked in the Employee Relations Division of the City Attorney's Office. After returning to General Counsel, Adrienne advised the City's Cultural Affairs Department and the Los Angeles Public Library Department. She also worked with the City's Recreation and Parks Department on contractual matters, as well as drafted legislation, including the City's prohibition against smoking in public parks.

Today, Adrienne utilizes her transactional and litigation skills as an attorney in the office's Land Use Division. In her current assignment, Adrienne represents the City in litigation matters pertaining to land use, zoning, permitting, and development decisions. She also advises the City Council, the Department of Planning, and the Department of Building and Safety on land use issues.

A native Angeleno, Adrienne received her undergraduate degree from UCLA and her law degree from Loyola Law School. She is a member of the Board of Directors of the Penny Lane Centers, which serve children and families in the foster care system.

12th Annual Public Safety BBQ Raises \$7,500



Robert Cushman, Brookfield Properties; Council President Pro Tempore Jan Perry; Sheriff Lee Baca; Patrick Spillane, IDS Real Estate; CCA/DCBID President & CEO Carol Schatz; LAPD Chief Charlie Beck; John Jacobsen, LA Firemen's Relief Association; Councilmember Bill Rosendahl; LAFD Chief Cummings; Councilmembers Dennis Zine and Tom LaBonge

More than 1,500 people gathered at the 12th Annual Public Safety Appreciation BBQ in September at FIGat7th's Ernst & Young Plaza. The Downtown Center Business Improvement District (DCBID) hosted this annual BBQ to acknowledge the Downtown L.A. law enforcement and public safety community for their service. The net proceeds of \$7,500 went to the Los Angeles Firemen's

Relief Association. Councilmembers **Jan Perry**, **Dennis Zine**, **Tom LaBonge**, and **Bill Rosendahl**, and LAPD Chief **Charlie Beck**, LAFD Chief **Brian Cummings**, and Sheriff **Lee Baca** were among the many officers and civilians who attended the event.

Lunch was prepared by **Morton's the Steakhouse** and **California Pizza Kitchen**. Beverages and snacks were

provided by the **Wilshire Grand Hotel**, the **Omni Hotel, Jarritos, Barcelona**, and **Pinkberry Frozen Yogurt**. All plates, napkins, and utensils were donated by **Ralphs Fresh Fare**. CCA and the DCBID would like to thank all attendees and the more than 50 sponsors who helped make this event a huge success!

LEGISLATIVE UPDATES

Sign Ordinance

After several years of dormancy while some litigation played out in the courts, the city's draft Sign Ordinance was revived by the Planning Department in March. While the proposed Sign Ordinance attempts to address only the "non-controversial" aspects of signage, there are few issues as controversial and complicated as signage. After hearings before the city's Planning & Land Use Management (PLUM) committee in August and October, the ordinance was again held in committee for additional study and another hearing in the coming months.

Many of CCA's issues were addressed early in the process because we had been working closely with our membership and with the Planning Department. However, we do have outstanding concerns, including, among other things, the (large) minimum size and (limited) locations for Signage Supplemental Usage Districts (SUDs). Moreover, the proposed ordinance would, in practice, effectively limit the ability to do off-site signage in anything but a signage SUD, the creation of which is a lengthy, expensive, and uncertain process.

Regional Connector

The Community Connector Coalition, a group of Downtown stakeholders, recently brought an alternative to the Bunker Hill Metro station of the Regional Connector to our attention. The alternative calls for the station to be located at 2nd Street and Grand Avenue, instead of 2nd and Hope Streets. While this may be a thoughtful alternative, the final environmental document is scheduled to be released in fall 2011, and it is unclear how much more it will cost and how long it will take to study this alternative.

CCA invited the Coalition and Metro to our October Transportation, Infrastructure & Energy Committee meeting to discuss the alternative station

location, including funding, timing, and technical and engineering issues. Concerns were raised regarding the connector's fragile timeline, the fierce competition for federal funding, and the possibility of jeopardizing the years of progress that have been made on the project. The committee decided to take no action at this time, but may revisit the issue before the Metro board takes it up at its December 8th board meeting.

Proposed "Downtown Cordon"

As part of its 2012 Regional Transportation Plan (RTP), the Southern California Association of Government (SCAG), is evaluating the potential for a pilot project in Downtown Los Angeles called the "Downtown Cordon." Under this proposal, travelers passing through Downtown would pass free of charge, but those vehicles exiting the freeway and entering the Downtown area would be assessed a fee. The stated purpose is to incentivize transit use and carpooling.

CCA's Transportation, Infrastructure & Energy Committee heard the item in October, and the committee members expressed substantial concern about the idea. Some questioned the premise that Downtown is an appropriate place for such a pilot project, particularly since local traffic in parts of the Westside seems to be substantially worse. Others asked why Downtown was being singled out for what amounts to a tax on hundreds of thousands of employees in the region's largest jobs center. Others pointed out the real possibility of such a proposal being implemented in an environment where government is desperate to identify new sources of transportation funding.

The Downtown Cordon concept is currently part of the proposed RTP, which will formally be released on December 4th, 2011. At that time, SCAG will take public comment, before finalizing the plan in April 2012. CCA is working to oppose the inclusion of the Downtown Cordon concept in the RTP.

Waste Hauling & Recycling Franchise

The City of Los Angeles Bureau of Sanitation (BOS) is proposing a new franchise system for solid waste and recycling collection for multi-family residential and possibly commercial properties. Currently, property owners may contract with the waste hauler of their choice, which means that owners of multiple properties in various parts of the city are often able to negotiate a contract with one hauler at a reduced rate. Today, the city provides permits to over 140 private waste hauling operators.

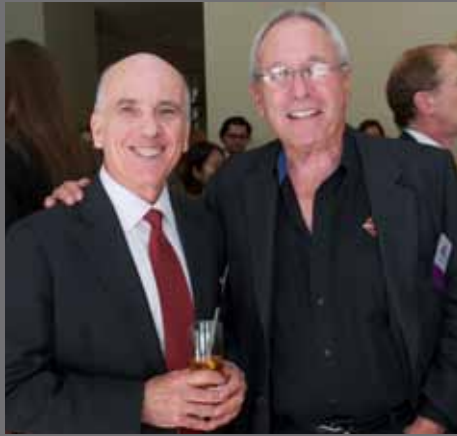
Despite CCA's strong opposition, the Ad Hoc Committee on Waste Reduction & Recycling approved the release of a five-year notification to permitted private waste haulers of the city's intent to modify the existing private waste hauling system. While CCA supports the city's recycling and diversion efforts, we do not support a franchise system that will decrease competition and increase costs. CCA is very concerned about this issue, which, although it has some valid environmental goals, is actually being pushed by labor interests. CCA has already met with city leaders and will continue to oppose this proposal as it makes its way through the legislative process.

CCA would like to thank our Premier Members for their commitment to our organization and the City.





Aaron Weiner, PacifiCORE and Celeste Alleyne, Microsoft



Jacob Lipa, Psomas and Jeff King, King's Seafood Company



Jennifer Langan, Wells Fargo and Lisa Pitney, The Walt Disney Company



Wolfgang Drautz, Consul General of Germany and Lieutenant Governor Gavin Newsom



Toni Hohberg, FIDM; CCA President & CEO Carol Schatz; and Anne Johnson, FIDM



Sauli Danpour, Xyvest Holdings; Kathy Faulk, Omni Los Angeles Hotel; and Michael Czarcinski, Westin Bonaventure Hotel



John Masserer and Rob Carson, Patina Group; Matt Schuman, AEG



Paula Stamp and Jack Sample, PCL Construction



Felicia Brannon, Jamie Zamora, Marco Perez, Vincent Wong and Francesca Vega with UCLA



Kathy Banuelos, NBCUniversal; Michelle Hahn, Grainger; and Tracy Cohen, NBCUniversal

Continued from page 1

capital improvements over the next five years will ensure its continued ability to provide superior cargo terminals, rail and warehouse infrastructure, and attract top business tenants from around the world.

While some LADWP projects are uncertain due to delayed rate increases, Nichols expressed his desire for more contracts with local manufacturing and service companies, and asked the attendees to support local investment.

CCA is committed to ensuring that these economic engines maintain their positions as leaders in the business, trade, tourism, and technology industries. CCA would like to thank our wonderful panelists for this engaging discussion. We would also like to thank title sponsor **Alston + Bird**, and supporting sponsors **AECOM** and **Jones Lang LaSalle** for graciously hosting this event.



"One of our first priorities when we opened Freshii on 7th Street was to join CCA. When we encountered difficulties in the final stages of the permitting process, Carol and her team were the first to offer their assistance and find a solution. With their help, Freshii had a successful grand opening in September, and we look forward to being a long term partner with CCA in Downtown's urban revival."

Tony Owen - Area Developer
Freshii