



CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

MAY 9, 2008

INSIDE THIS ISSUE

Metro Presents Regional Connector to Streetcar, Parking & Transportation Committee

CCA President & CEO Speaks Before the San Francisco Chamber of Commerce

Staff Briefs

EVENTS CALENDAR

MAY 15th
GENERAL MEMBERSHIP MEETING

Special Guest:
Councilmember Jack Weiss at the Wilshire Grand Hotel & Centre

MAY 22nd
THE LOS ANGELES STREETCAR WORKSHOP at the Historic Orpheum Theatre

UPCOMING COMMITTEES

Open to Executive Level members only

JUNE 5th
EXECUTIVE COMMITTEE
Special Guest: David Nahai, General Manager of LADWP

Open to Executive and Business Advocacy Level members only

MAY 16th
TRANSPORTATION & INFRASTRUCTURE COMMITTEE

Special Guests:
Assemblymember Mike Feuer, to present proposed transportation legislation



Metro Presents Regional Connector to Streetcar, Parking & Transportation Committee

CCA hosted the Bringing Back Broadway Streetcar, Parking & Transportation Committee and welcomed **Diego Cardoso, Robin Blair, and Irv Taylor** of Metro, and **Ray Sosa** of CDM. They discussed how the Regional Connector and the Streetcar can serve as complimentary modes of transportation to increase mobility, stimulate economic development, and attract a green lifestyle. Metro is in the Alternatives Analysis phase of the Regional Connector study, which will consider various modes, alignments, configurations, and station locations. CCA is working closely with Metro to ensure the best possible alignment to maximize public dollars, mobility, and economic development.

In April, CCA's Director of Government Affairs, **Tracey Chavira**, joined a Los Angeles delegation led by **Councilmember Jose Huizar** to the Pacific Northwest to study Portland's and Seattle's streetcar systems. These streetcar systems are proving to be successful public-private partnerships and are exponentially exceeding expectations. CCA requested that a streetcar system for Downtown Los Angeles be included in Metro's 2008 Long Range Transportation Plan, as it would contribute to increased regional mobility.

The Streetcar Committee is coordinating the Los Angeles Streetcar Workshop in conjunction with Reconnecting America and the Seaside Institute on Thursday, May 22nd. To register, go to www.theseasideinstitute.org or call 323-304-2304.

CCA President & CEO Speaks Before the San Francisco Chamber of Commerce

CCA's President & CEO, **Carol E. Schatz**, was invited by the San Francisco Chamber of Commerce to speak on a panel, *Improving the Urban Experience*, before a delegation of business, civic, and community leaders at the California Club. Schatz was joined by **Councilmember Jan Perry** and discussed how business improvement districts (BID) have improved Downtown Los Angeles and contributed to the Downtown Renaissance. Schatz explained how a BID is established and highlighted the prominent history of the Downtown Center BID, which was founded in 1998.

STAFF BRIEFS

• CCA's Director of Government Affairs, **Tracey Chavira**, testified before the Zoning Administration in support of SECK Group's application for a Conditional Use Beverage permit, which would allow the on-site sale of a full line of alcoholic beverages, in conjunction with a proposed restaurant at 655 S. Hope Street.

• CCA's VP of Legislative & Legal Affairs, **Veronica Perez Becker**, testified before the full City Council in support of amendments to the Single Room Occupancy (SRO) Ordinance. In large part to CCA's advocacy, City Council voted to expand the replacement radius to two miles and narrow the definition of a "residential hotel" to exclude those buildings that contain smaller dwelling units as part of their overall apartment mix, but operate exclusively as apartments.

• CCA's Director of Government Affairs, **Tracey Chavira**, testified before the L.A. County Board of Supervisors in strong opposition to a proposed comprehensive homeless services facility on the ground floor of the Pershing Roma Hotel at 5th and Main Streets. CCA is working with the County and property owners to identify an alternate location.

• CCA's Director of Legislative & Legal Affairs, **Anh Nguyen**, testified before the City Council's Housing, Community & Economic Development Committee in support of the Los Angeles Housing Department's recommendation to repeal the "15% Ordinance," also known as the "Bernardi Ordinance." This ordinance gives the City a "right of first refusal" to acquire market rate residential units and set them aside for affordable housing. Since its adoption almost forty years ago, this ordinance has not produced a single unit of affordable housing.

MAY 21st
HOUSING, LAND USE
& DEVELOPMENT COMMITTEE

Special Guests:

**Barry Sanders, President of the
Board of Recreation & Parks
Commissioners and Jon Mukri,
General Manager of Recreation
& Parks**

• CCA is continuing to monitor the City's "mixed-income housing" (inclusionary zoning) ordinance. It is CCA's understanding that this matter has been placed on hold. CCA will continue to have conversations with Councilmember Wesson and his staff on the progress of this ordinance.

CCA IN THE NEWS

"It's very clear that organized labor intends to have tremendous influence on this race and with their candidate. I don't think any special interest should attempt to control an election."

May 3,

Los Angeles Times, "**Labor Raises \$2.5 million to aid Mark Ridley-Thomas' bid for L.A.**

County Supervisor seat,"

by Jean-Paul Renaud.

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