

**AUGUST 7, 2009**

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John Whitaker, DLA Piper; City Attorney Carmen "Nuch" Trutanich; Jon Deussenberry, UPS

## EVENTS CALENDAR

SEPTEMBER 15

11:30 a.m.

**General Membership Meeting**

**Special Presentation:**

## New City Attorney Carmen "Nuch" Trutanich Addresses CCA at Dodger Stadium

CCA welcomed the Honorable **Carmen "Nuch" Trutanich** to our Executive Committee meeting this month, hosted by the **Los Angeles Dodgers**. Elected to citywide office on May 19, City Attorney Trutanich focused his

## STAFF BRIEFS

- Due in part to CCA's strong advocacy, the City Council unanimously voted to approve the Planning Department's new fee schedule and Special Revenue Fund. The ordinance will go back to City Council next week for its second reading. Staff Contact: CCA Vice President of Legislative & Legal Affairs, Veronica Perez Becker.

- The City Council's Planning and Land Use Management Committee considered the FHA live/work amendment at its hearing this week. The Committee requested the City Attorney's Office to draft the ordinance and also instructed the Planning Department to perform more outreach in the artist community before the item is heard before the full City Council. Staff Contact: CCA Vice

Downtown Los Angeles  
Mobility Partnership at the  
Omni Hotel

## UPCOMING COMMITTEES

Open to Executive Level  
Members Only

SEPTEMBER 3

11:45 a.m.

EXECUTIVE COMMITTEE  
at Rivera Restaurant

Special Guest: City Controller  
Wendy Greuel

Open to Executive and  
Business

Advocacy Members Only

AUGUST 10

2:00 p.m.

Public Safety, Health &  
Homelessness Committee

Update of Downtown  
Homelessness Plan

remarks on how to improve the function and efficiency of the City Attorney's Office. He highlighted the need to reduce outside counsel costs, and intends to establish a "College of Justice" to provide ongoing training to Deputy City Attorneys and expand their legal expertise. Trutanich also emphasized that the City Attorney's Office will begin trying more cases in-house to reduce settlement costs and strengthen the reputation of the office.

The Committee voted to support state bills AB 1186 and 474 by **Assemblymember Bob Blumenfield**. AB 1186 "Parking Cash-Out Program" is an incentive for employees to take alternative transportation to work. The bill requires the lessor of a nonresidential building that provides parking to its tenants to disclose the parking cost, either as a separate line item in the lease agreement or in writing, within 30 days of renewing or entering the lease. The bill applies only to lessors who lease office space to employers of 50 or more persons, who would otherwise be subject to the parking cash-out law. AB 474 "Water Conservation Financing" allows public entities to offer financing programs to property owners for the installation of permanent water conservation and efficiency improvements on private property. The Committee also voted to endorse **Chris Essel** for Los Angeles City Council, District 2. Ms. Essel brings years of experience to this office and CCA believes that she is the right person for the job.

After the meeting, Committee meeting attendees enjoyed the evening game, as the Dodgers rallied to defeat the Atlanta Braves with a three-run homer in the bottom of the ninth inning. CCA thanks City Attorney Trutanich for joining us and looks forward to working with him on issues affecting the City of Los Angeles. CCA also thanks **Jamie and Frank McCourt** and **Howard Sunkin** of the Los Angeles Dodgers for hosting our Committee.

## City Council Passes Emergency Sign Ordinance Banning Supergraphics and Digital Billboards

The Los Angeles City Council unanimously voted today to approve an emergency sign ordinance that would restrict the installation of new digital billboards and supergraphics in all areas of the City. City Council acted in response to fears that a federal judge could soon issue an injunction restricting the use of the existing Interim Control Ordinance that was passed earlier this year.

CCA testified against passage of the ordinance, arguing that the proposal was put together behind closed doors without proper stakeholder input. CCA has been working collaboratively with the Planning Department over the past year to develop a sign ordinance that meets the needs of both the City and the private sector. Passage of the proposal today puts that entire process in doubt. The ordinance still requires Mayor Villaraigosa's approval and CCA will continue to advocate for a more workable sign ordinance.

President of Legislative & Legal  
Affairs, **Veronica Perez Becker**.

• CCA participated in the Green  
Building Team meeting to discuss  
new sustainability programs in  
the City. CCA is following the  
Storm Water Management  
Ordinance and Healthy  
Neighborhoods Policy closely, as  
they may adversely affect  
Downtown development. Staff  
Contact: CCA Director of  
Government & Member Relations,  
Tracey Chavira.

## CONTACT US

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