



# CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

**AUGUST 14, 2009**

## INSIDE THIS ISSUE

Downtown Stakeholders Meet to Discuss Homelessness Staff Briefs



## Downtown Stakeholders Meet to Discuss Homelessness

CCA's Public Safety, Health & Homelessness Committee met this week to discuss updating CCA's 2006 white paper on homelessness in Downtown Los Angeles. The Committee discussed how the composition of the homeless in Downtown has changed over the years, in particular the growth of the veteran population, as well as the number of homeless women and children. This demographic change will affect how strategies are developed to resolve this public health and safety issue. The group also brainstormed ways to leverage existing local and federal resources to help regionalize social service providers throughout Los Angeles County.

The Safer Cities Initiative (SCI) is a crucial aspect of CCA's plan, and we are committed to working with LAPD's next police chief to ensure that SCI will remain fully-funded and fully-staffed. As one of the leaders of the Downtown renaissance, CCA is committed to the continued revitalization of Downtown and will continue its efforts to advocate for improving public safety and the quality of life in Los Angeles.

## STAFF BRIEFS

- CCA President & CEO Carol Schatz testified before the Central Area Planning Commission in support of Conditional Use Permit renewals for the Edison bar in Downtown Los Angeles. Due in part to CCA's strong advocacy, the Commission overturned the Zoning Administrator's decision, approved the Edison's security plan, and granted a five-year CUP renewal.

- CCA is continuing to meet with the Planning Department, Los Angeles Conservancy, and various neighborhood preservationist groups to discuss ongoing concerns with the newest draft of the Cultural Heritage Ordinance - the designation of residential interiors in particular. CCA will continue to advocate for more reasonable changes to the ordinance to prevent undue burden on property owners. This issue is expected to be re-heard before the City Planning Commission on September 10. Staff Contact: CCA Senior Director of Legislative & Legal Affairs, Anh Nguyen.

- CCA continues to meet monthly with Planning Department staff to discuss the Central City Community Plan. This month, CCA advised the Department on the future needs of Skid Row and the Industrial District. CCA's collaboration will help the

## EVENTS CALENDAR

SEPTEMBER 15

11:30 a.m.

General Membership Meeting

Special Presentation:  
Downtown Los Angeles  
Mobility Partnership at the  
Omni Hotel

## UPCOMING COMMITTEES

Open to Executive Level  
Members Only

SEPTEMBER 3

11:45 a.m.

EXECUTIVE COMMITTEE  
at Rivera Restaurant

Special Guest: City Controller  
Wendy Greuel

Open to Executive and  
Business

Advocacy Members Only

AUGUST 20

8:00 a.m.

Transportation &  
Infrastructure Committee

SEPTEMBER 16

8:00 a.m.

Housing, Land Use &

**Development Committee**

**Planning Department draft a community plan that better reflects the community's needs. Staff Contact: CCA Director of Government & Member Relations, Tracey Chavira.**

**• CCA submitted a letter to the City's Housing, Community & Economic Development Committee in support of a CRA/LA grant contract with Community Partners on behalf of LA Streetcar Inc., with initial funding in the amount of \$400,000, to assist with the development of a Streetcar Assessment District in the Bunker Hill and City Center Redevelopment Project Areas. The Committee approved the grant contract and the item will go before the full City Council next week. Staff Contact: CCA Director of Government & Member Relations, Tracey Chavira.**

**• CCA submitted two letters of support for AB 1186 and 474 by Assemblymember Bob Blumenfield. AB 1186 "Incentives for Public Transit and Alternative Transportation" encourages employees to utilize the existing "Parking Cash-Out Program" and take alternative transportation to work. The bill requires the lessor of a nonresidential building that provides parking to its tenants to disclose the parking cost, either as a separate line item in the lease agreement or in writing, within 30 days of renewing or entering the lease. The bill applies only to lessors who lease office space to employers of 50 or more persons. AB 474 "Water Conservation Financing" allows public entities to offer financing programs to property owners for the voluntary installation of**



permanent water conservation and efficiency improvements on private property. Staff Contact: CCA Director of Government & Member Relations, Tracey Chavira.

## CONTACT US

**Central City Association**  
626 Wilshire Boulevard  
Suite 200  
Los Angeles, CA 90017

**Phone**

**213.624.1213**

**Facsimile**

**213.624.0858**

**Website**

**[www.ccala.org](http://www.ccala.org)**

---

You are on this email list because you are a member of the Central City Association (CCA) or because you have a business relationship with CCA.

If you would prefer not to receive emails from CCA, please reply with "unsubscribe" in the subject area or call Ana Estrada at (213) 624-1213.