



# CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

**AUGUST 21, 2009**

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## CCA Welcomes the Metropolitan Water District to Discuss the State's 2009 Proposed Delta/Water Legislative Package

CCA's Transportation & Infrastructure Committee welcomed **Gilbert Ivey** and **Dee Zinke** from the **Metropolitan Water District of Southern California (MWD)** to discuss proposed legislation that is expected to be heard next week in joint informational hearings of the State Legislature. The proposed legislation addresses the water delivery and ecosystem issues in the Sacramento-San Joaquin Delta, as well as related water policy matters for California. The two-house conference committee is expected to take steps to develop a report for consideration, and the two bodies are expected to vote on the matter before the September 11 recess.

The CCA Committee voted to continue its support of MWD on Delta issues and will be submitting a letter of support to the State Legislature. Among other things, the letter will express our support for ensuring a reliable water supply and ecosystem restoration.

## CCA Leads on Motion Requiring CUPs for Grocery Store Self-Checkout Registers

CCA is leading the business community in responding to a motion introduced by Councilmember Richard Alarcon that would require grocery stores selling alcohol with self-checkout registers to seek a Conditional Use Permit (CUP). CUPs are required in Los Angeles when a substantial operational change is proposed for an establishment that sells on-site or off-site alcoholic beverages. The Councilmember has stated that the intent of the motion is to curb the purchase of alcohol by minors via self-checkout registers. Although CCA disputes that there is any problem with the way self-checkout registers are currently operated, the council office is citing as justification for his motion a study prepared by the Community Economic Development Clinic and the Los Angeles Alliance for a New Economy (LAANE).

This week, CCA organized a meeting with Councilmember Alarcon's office and brought together representatives from the grocer community to

## STAFF BRIEFS

• At the invitation of Warren Olney, CCA President & CEO Carol Schatz participated in KCRW's "To The Point" to address the increasing homeless population in Downtown Los Angeles. Ms. Schatz expressed support for the Safer Cities Initiative (SCI), which successfully targets criminals in Skid Row who commit egregious crimes and victimize the most vulnerable homeless. CCA will remain supportive of the continuation of the SCI as a necessary and proven tool to decrease crime.

• CCA is continuing to meet with the Planning Department, Los Angeles Conservancy, and various neighborhood preservationist groups to discuss ongoing concerns with the newest draft of the Cultural Heritage Ordinance - the designation of residential interiors in particular. CCA is working to ensure that the compromise package reached with the Los Angeles Conservancy remains intact when this issue is re-heard by the City Planning Commission on September 10. Staff Contact: CCA's Senior Director of Legislative & Legal Affairs, Anh Nguyen.

## EVENTS CALENDAR

**SEPTEMBER 15**

11:30 a.m.

**GENERAL MEMBERSHIP MEETING**

Special Downtown Los Angeles Mobility Partnership (DLAMP) Briefing Regarding Funding and Implementation at the Omni Hotel

## UPCOMING COMMITTEES

Open to Executive Level Members Only

**SEPTEMBER 3**

11:45 a.m.

**EXECUTIVE COMMITTEE** at Rivera Restaurant

Special Guest: City Controller Wendy Greuel

Open to Executive and Business Advocacy Members Only

## ANNOUNCEMENTS

**SEPTEMBER 16**  
**8:00 a.m.**  
**Housing, Land Use &  
Development Committee**

discuss potential unintended consequences. Controls already exist to prevent the abuse that this motion speaks of, and more delays through a costly and unnecessary process will only exacerbate the economic downturn in Los Angeles. We are working with his office to come up with an alternative proposal. Staff Contact: CCA's Vice President of Legislative & Legal Affairs, Veronica Perez Becker.

## **CCA Continues to Push for Reasonable Changes to the Sign Ordinance**

The business leader on sign issues in the City, CCA, along with a coalition of stakeholders, submitted to the City Attorney and Planning Department proposed changes to the City's draft Sign Ordinance. The changes take into consideration the current economic climate and propose more reasonable on-site sign regulations - including for temporary and electronic signage, among other things.

The ordinance would regulate all signage in the City, including business identification signage. The original draft would have significantly reduced allowable sign area, height and size; dramatically restricted the areas eligible for Sign Districts; and banned electronic message centers, among other restrictions. Since this process began last year, CCA has been a leader in advocating for a jobs-friendly proposal, and has helped obtain some important changes. However, more changes must be made to ensure the economic vitality of businesses throughout the City, and CCA will continue to take the lead on this important issue. Staff Contact: CCA's Vice President of Legislative & Legal Affairs, Veronica Perez Becker.

## **CONTACT US**

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