



# CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

## OCTOBER 16, 2009 INSIDE THIS ISSUE

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## LAWA, LADWP, and the Port of L.A. Leaders Discuss Business Opportunities with CCA Members

CCA welcomed **Geraldine Knatz, PhD.**, Executive Director of the Port of Los Angeles; **Gina Marie Lindsey**, Executive Director of the Los Angeles World Airports (LAWA); and **David Freeman**, acting General Manager of the Los Angeles Department of Water & Power (LADWP), for a presentation on business opportunities at the proprietary departments. Moderated by Transportation & Infrastructure Committee Chair **Stephen Polechronis** of **AECOM**, nearly 150 guests attended the event held at the **Wilshire Grand Hotel**.

Our distinguished panelists discussed projects at their respective departments that will create jobs, increase tax revenue, create sustainable communities, and stimulate the economy. A common thread echoed by all three panelists was the need to reduce greenhouse gas emissions, whether through green building, water recycling, or renewable energy. The proprietary departments are the economic engines that fuel Los Angeles' future and CCA is committed to ensuring that Los Angeles maintains its position as the premier gateway for business, trade, tourism, technology, and entertainment.

CCA would like to thank our wonderful moderator Stephen Polechronis and panelists Geraldine Knatz, Gina Marie Lindsey, and David Freeman, for this engaging discussion. We would also like to thank title sponsor AECOM, and supporting sponsors **Alston + Bird LLP**, **Plains All American Pipeline, L.P.**, and the Wilshire Grand Hotel for graciously hosting this event.

## STAFF BRIEFS

• CCA continues to lead the business community on issues relating to the Municipal Lobbying Ordinance ("MLO"). The proposed revisions to the MLO, which were approved by the Ethics Commission and tentatively scheduled to go before the City Council next month, would create an uneven playing field among those influencing public policy in the City and greatly increase the number of individuals who must register as lobbyists. This week, CCA met with numerous council offices to express our concerns about the proposed draft. Staff Contact: CCA Vice President of Legislative & Legal Affairs, Veronica Perez.

• CCA participated in the Downtown Hospitality Forum, where Councilmember Jan Perry and Joseph Cruz from the Department of Alcoholic Beverage Control (ABC) discussed responsible business practices that will best serve public interest. Stakeholders and the ABC are working together to ensure public safety and the economic vitality of Downtown. The ABC recently relocated its Los Angeles headquarters to Downtown, at 801 S. Figueroa Street. Staff Contact: CCA Director of Government & Member Relations, Tracey Chavira.

## IN THE NEWS

"Unless people worked here or they were attending a performance at the Music Center, they just never bothered to come downtown," says Carol E. Schatz, president and CEO of the Central City Association of Los

## EVENTS CALENDAR

DECEMBER 8  
SAVE THE DATE

Holiday Party at Point Moorea at the Wilshire Grand Hotel

## UPCOMING COMMITTEES

Open to Executive Level Members Only

NOVEMBER 5  
11:45 a.m.

EXECUTIVE COMMITTEE  
Special Guest: Rev. Jeff Carr, Chief of Staff to Mayor Antonio Villaraigosa

Open to Executive and Business Advocacy Members Only

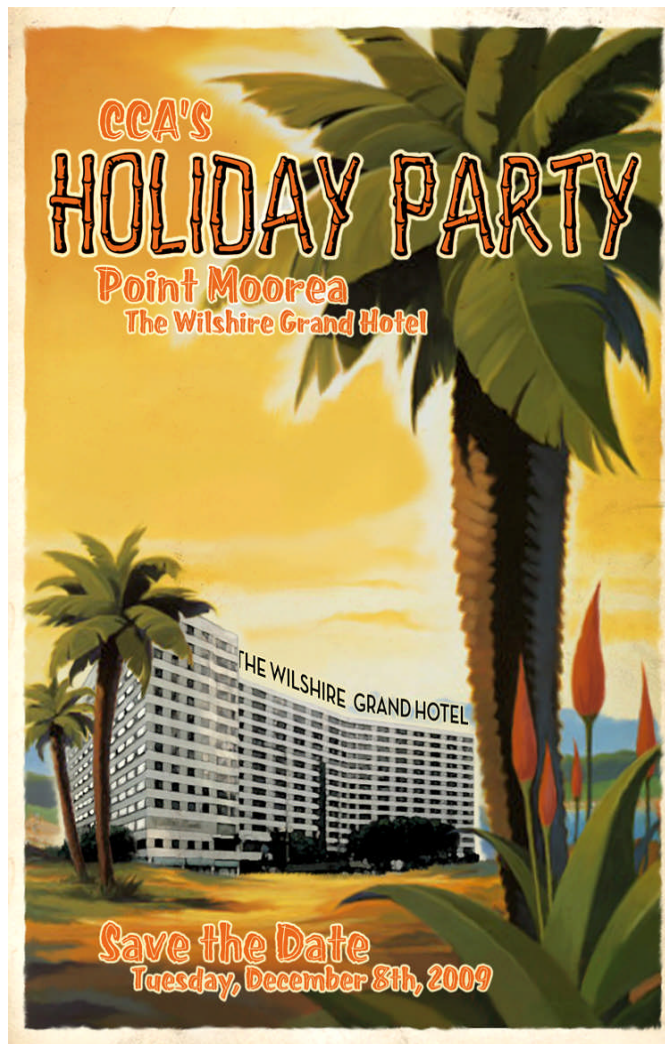
OCTOBER 21  
8:00 a.m.

Housing, Land Use & Development Committee  
Special Guest: Commissioner Alejandro Ortiz

## CCA and Planning Department Collaborate to Reform Zoning Code

The Los Angeles City Planning Department has begun a set of code studies to explore reforming the Zoning Code and invited CCA to participate in the process. Some of the suggested code studies include: 1) streamlining the application process for minor entitlement requests that are not controversial; 2) standardizing the rules for calculating floor area, height, and density; and 3) updating core findings to provide a better framework for analyzing the merits of proposed development projects.

This week the working group convened to continue discussing how to reform Section 12.38 of the Los Angeles Municipal Code, which lays out the procedure for projects that require multiple discretionary land use approvals. While Section 12.38 assigns the responsibility to decide all entitlement requests to the "higher-order" decision maker, it does not address the expiration periods for those entitlements when they conflict. The group discussed tying all expirations to the entitlement with the longest life and implementing other mechanisms for potential time extension. CCA will continue to advocate in favor of quick changes to streamline, simplify, and update the Zoning Code. Staff Contact: CCA Senior Director of Legislative & Legal Affairs, Anh Nguyen.



Angeles, an advocacy group for local businesses... For Schatz, the construction of Staples is nothing less than a seminal moment in Los Angeles history. 'I like to refer to it now as the B.C. and A.D. of downtown's revitalization,' Schatz says. 'While it was not the only thing that created this renaissance, it was a critical component, because it brought thousands of people to downtown, many of whom hadn't come here in years.'" October 8, *The Hollywood Reporter*, "Staples Center 10th Anniversary" by Todd Longwell.

## ANNOUNCEMENTS

### Los Angeles Business Council

2009 Mayoral Housing, Transportation and Jobs Summit  
Planning for L.A.'s Economic Recovery  
October 30, 2009  
7:30 a.m. to 2:00 p.m.  
Korn Convocation Hall - UCLA  
Anderson School of Management  
[www.labusinesscouncil.org](http://www.labusinesscouncil.org)

### Los Angeles Area Chamber of Commerce

Access L.A. City Hall  
October 22, 2009  
7:30 a.m. - 12:15 p.m.  
200 N. Spring Street, Los Angeles  
[www.lachamber.com](http://www.lachamber.com)

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