



# CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

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## STAFF BRIEFS

- At the invitation of the Anti-Defamation League, CCA President & CEO Carol Schatz presented Councilmember Jan Perry with the Deborah Award, which honors female leaders for their philanthropic and civic contributions that exemplify the ideals of the League.

- CCA participated in a community meeting hosted by the Office of Councilmember Jan Perry to discuss design ideas for the Spring Street park. Community members supported the idea of a dog park, but disagreed on many other design elements, such as fencing, water features, and performance/event space. A Request for Proposal (RFP) is expected to be released later this year for design services. Staff Contact: CCA Senior Director of Legislative & Legal Affairs, Anh Nguyen.

- CCA testified in support of the Final Environmental Impact Report (FEIR) for the San Pedro Waterfront Project at the Harbor Board of Commissioners meeting. The 400-acre infrastructure and public access improvement project proposes downtown-adjacent harbors; new commercial and conference center development in the Ports O' Call area; and new cruise terminal facilities in the outer harbor. Among other things, the Project will create jobs, recreational facilities, and a world-class waterfront; increase tax revenue and tourism; and implement sustainable design and construction standards. The Harbor Board of Commissioners voted to certify the FEIR. Staff Contact: CCA Director of Government & Member Relations, Tracey Chavira.

## EVENTS CALENDAR

OCTOBER 14  
11:30 a.m.

General Membership Meeting

DWP, LAWA, POLA: The City's Economic Engines Fueling L.A.'s Future Hear About Business Opportunities at the City's Proprietary Departments

## UPCOMING COMMITTEES

Open to Executive Level Members Only

NOVEMBER 5  
11:45 a.m.

EXECUTIVE COMMITTEE  
Special Guest: Rev. Jeff Carr, Chief of Staff to Mayor Antonio Villaraigosa

Open to Executive and Business Advocacy Members Only

OCTOBER 9  
12:00 p.m.

Entertainment Committee

OCTOBER 22  
8:00 a.m.

## L.A. County Supervisor Zev Yaroslavsky Joins CCA Executive Committee

CCA welcomed **Supervisor Zev Yaroslavsky** as the special guest to this month's Executive Committee meeting, hosted by **AEG** and **Darryl Holter** of the **Shammas Group** at **L.A. Live's** Target Terrace.

Representing approximately two million people in the western part of Los Angeles County, Supervisor Yaroslavsky is a proven leader on fiscal, health care, transportation, cultural, and environmental matters. Supervisor Yaroslavsky reported that due to several years of fiscal responsibility and conservative spending, Los Angeles County has amassed a generous reserve fund that will allow the County to survive the recession without layoffs or furloughs. Supervisor Yaroslavsky also emphasized the importance of maintaining financial accountability for Measure R transportation projects, despite the decline in sales tax revenue.

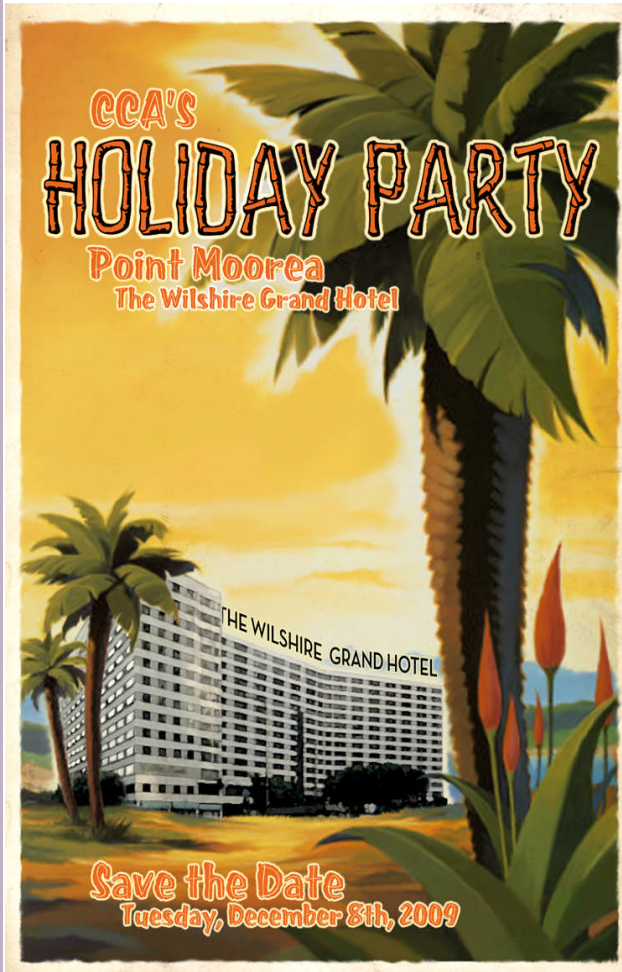
CCA Executive Committee members also had the opportunity to tour the GRAMMY Museum, which is dedicated to exploring and celebrating all forms of music. CCA thanks AEG and Darryl Holter of the Shammas Group for graciously hosting our event and Supervisor Yaroslavsky for joining us.

## CCA's Public Safety, Health & Homelessness Committee Drafts Plan of Action to Ameliorate Downtown Homelessness

CCA's Public Safety, Health & Homelessness Committee reconvened this week at the **Midnight Mission** to continue updating CCA's 2002 white paper on homelessness in Downtown Los Angeles. The paper addresses the public health and safety concerns associated with homelessness, outlines the dire situation in Skid Row, and suggests

solutions to begin alleviating the situation. With a changing Downtown landscape, it is appropriate to revisit the problem and update the paper to address what progress has been made and to identify the work that still needs to be done.

CCA credits LAPD Chief Bratton for implementing the Safer Cities Initiative (SCI). The presence of 50 additional officers in Skid Row has improved public safety and decreased both violent and property crimes in that area. CCA will work with Downtown stakeholders to ensure the continuation of SCI as a tool to improve the quality of life for our residents, workers, and visitors. CCA thanks **Orlando Ward** and **Alex Moradi** for their leadership in convening a balanced group of Downtown stakeholders, and the Midnight Mission for hosting us.



## ANNOUNCEMENTS

The Honorable Wendy Greuel and CCA are Co-Hosting a Fundraiser for Chris Essel for Los Angeles City Council, Second District, on October 15th from 8:30 - 10:00 a.m. at the Pacific Dining Car, 1310 W. 6th Street, Los Angeles. For more information, please contact Tracey Chavira at (213) 624-1213 or [tchavira@ccala.org](mailto:tchavira@ccala.org).

## CONTACT US

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