



CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

OCTOBER 30, 2009 INSIDE THIS ISSUE

CCA Works With Planning Department on the Central City Community Plan Update

Staff Briefs

EVENTS CALENDAR

DECEMBER 8
SAVE THE DATE

Holiday Party at Point Moorea at the Wilshire Grand Hotel

UPCOMING COMMITTEES

Open to Executive Level Members Only

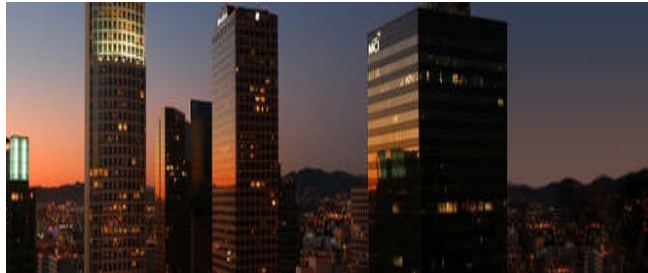
NOVEMBER 5
11:45 a.m.

EXECUTIVE COMMITTEE
Special Guest: Rev. Jeff Carr, Chief of Staff to Mayor Antonio Villaraigosa

Open to Executive and Business Advocacy Members Only

NOVEMBER 18
8:00 a.m.

Housing, Land Use & Development Committee



CCA Works With Planning Department on the Central City Community Plan Update

CCA continues to meet monthly with **Patricia Diefenderfer** and **Nicholas Maricich** of the City Planning Department to discuss the Central City Community Plan update. Over the past six months, the working group, led by CCA Executive Member **Patrick Spillane** of **IDS Real Estate Group**, has advised the Department on the future needs of all 11 areas in Downtown Los Angeles. CCA's collaboration will help the Department draft a Community Plan that better reflects the community's needs relative to development, housing, retail, transportation, and jobs. The working group reviews existing regulations and brainstorms about new ideas to provide for more certainty and clarity in the development process, as well as about ways to help make Downtown denser, safer, and more accommodating to residents and visitors.

The working group will meet at least two more times, and the last meeting will be devoted to summarizing the input gathered thus far. CCA thanks Patrick Spillane for leading the group and for contributing his expertise to promote good planning principles for the diverse Downtown community.

STAFF BRIEFS

• Due in part to CCA's strong advocacy, the Metro Board voted unanimously to include the Streetcar in the 2009 Long Range Transportation Plan, Strategic Unfunded, Tier 2; giving it tremendous credibility when applying for Federal Small Starts and Measure R local return dollars. CCA continues to participate in Los Angeles Streetcar Inc. board meetings to lead the charge for new and improved transit and pedestrian mobility. Staff Contact: CCA Director of Government & Member Relations, Tracey Chavira.

• CCA congratulates Executive Member AEG on the Grand Opening of the Regal Cinemas. Located at L.A. Live, this west coast flagship for Regal Cinemas includes 140,000 square feet of state-of-the-art cinemas to provide the ultimate comfort for the best movie viewing experience. Opening day offered 14 special advanced screenings of Michael Jackson's "This Is It."

• CCA was hosted by Executive Member The Boeing Company on a tour of their Spectrolab facility. Spectrolab is one of the world's leading suppliers of photovoltaic solar cells, solar panels, searchlights, and solar simulators, and has been supplying solar array panels to the space industry for 50 years. Staff Contact: CCA Vice President of Legislative & Legal Affairs, Veronica Perez.

ANNOUNCEMENTS

You are cordially invited to join Councilmember Janice Hahn for a private



breakfast supporting
Christine Essel for L.A.
City Council on Monday,
November 2, 2009 from 8
- 9:30 a.m. at Ports O'Call
Restaurant, Ports O'Call,
Berth 76, San Pedro.
RSVP to Niko Consulting
at
loubna@nikoconsulting.com
or 213.346.0413.

CONTACT US

Central City Association
626 Wilshire Boulevard
Suite 200
Los Angeles, CA 90017

Phone
213.624.1213

Facsimile
213.624.0858

Website
www.ccala.org

You are on this email list because you are a member of the Central City Association (CCA) or because you have a business relationship with CCA.

If you would prefer not to receive emails from CCA, please reply with "unsubscribe" in the subject area or call Ana Estrada at (213) 624-1213.