

MARCH 13, 2009

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Governor Arnold Schwarzenegger

STAFF BRIEFS

- CCA President & CEO Carol Schatz was a guest speaker and moderator of a panel on affordable housing for the Society of Marketing Professional Services. Ms. Schatz led the discussion on the current state of affordable housing in Los Angeles and how city agencies, related organizations, and developers are responding to the Mayor's mixed income housing proposal.

- CCA testified at the City Planning Commission where Planning Director Gail Goldberg and CRA/LA CEO Cecilia Estolano presented a one-year review of the City's Industrial Land Policy. CCA reiterated its opposition to the City's plan to set aside a majority of Downtown's industrial land exclusively for industrial use, and urged the CPC to consider adopting a flexible policy that will bring a unique blend of workforce housing and jobs-producing uses to Downtown. Staff Contact: Anh Nguyen

- CCA joined local business and civic leaders, including Mayor Antonio Villaraigosa and LAPD Chief William Bratton, to lobby Washington lawmakers for Southern California's fair share of federal funding. The trip focused on advancing policies and investments that will accelerate economic recovery and create jobs for the region as well as the nation. Staff Contact: Tracey Chavira.

- CCA testified at the Ethics Commission regarding proposed revisions to the Municipal Lobbying Ordinance (MLO). CCA opposed staff's recommendation to exempt certain 501(c)(3) organizations from registration

EVENTS CALENDAR

MARCH 20th
8:00 a.m.

SPECIAL RECEPTION
Speaker Karen Bass

UPCOMING COMMITTEES

Open to Executive Level members only

MAY 7th
11:45 a.m.

EXECUTIVE COMMITTEE

Open to Business Advocacy and Executive Level members only

MARCH 24th
12:30 p.m.

PUBLIC SAFETY, HEALTH & HOMELESSNESS COMMITTEE

Governor Schwarzenegger Visits CCA to Discuss Budget Reform

CCA hosted a meeting with **Governor Schwarzenegger** and other regional leaders this week to discuss Propositions 1A, 1B, 1C, 1D, 1E, and 1F - a set of budget reform initiatives on the May 19 special election ballot. The worldwide economic downturn has impacted California's revenues negatively and put the state's budget into a \$42 billion deficit. Governor Schwarzenegger emphasized that voters need to act now to fix a dysfunctional budget system that is in desperate need of reform. These initiatives include long-term reforms to stabilize state funding in the future and short-term revenues to help us endure these unprecedented times. CCA thanks Governor Schwarzenegger for joining us at this important meeting.

Here is a quick summary of the basic provisions of each proposition:

Proposition 1A: This requires the state to direct at least 3% of General Fund revenues into a "rainy day" budget stabilization fund each year, except when the fund is full or during economic downturns. This will ensure that, each year, the state budget is consistent with state revenue trends over the past 10 years.

Proposition 1B: This lays out a timeline for reimbursing our local school systems for the \$9+ billion in cuts that were required to pass the state budget. A repayment plan will be set up to ensure schools are repaid as economic conditions improve.

Proposition 1C: This will immediately bring in \$5 billion to the state by modernizing our lottery structure and receiving up-front payment from anticipated revenue increases.

Proposition 1D: This proposition temporarily redirects a portion

Special Guest: Capt. Blake
Chow

MARCH 25th
8:00 a.m.
HOUSING, LAND USE &
DEVELOPMENT COMMITTEE

Topic: CRA Healthy
Neighborhoods Policy

of excess funds from a voter-approved tobacco tax to pay for child health and social services over the next five years.

Proposition 1E: This proposition temporarily redirects a portion of surplus, unused funds from the Mental Health Services Act to fund children's health programs that are at risk of elimination due to the budget crisis.

Proposition 1F: This prohibits legislators, the Governor, and other state politicians from receiving pay raises when the state is running a budget deficit.

CCA's Urban Design Committee Weighs in on Civic Center Park Design

CCA's Urban Design Committee convened a special meeting this week at the Historic BID Information Center to review the latest schematic design of the Grand Avenue Civic Center Park. **Tony Paradowski** of Rios Clementi Hale Studios walked CCA members through the redesign of this \$50 million project, which includes more greenery, less pavement, and a multi-cultural community garden. Drought-tolerant plants would be used to landscape the park and approximately 40% of existing trees would be preserved. In total, an estimated two acres of greenery would be added.

Mr. Paradowski commented that the design team is aiming to create a memorable park that residents from all parts of Los Angeles would enjoy. With new event/performance lawns and more amenities for children and families, the Committee enthusiastically expressed their support for the project and commended the team from Related Co. and Rios Clementi Hale for their work. The team listened to the concerns of the community and returned with a redesign that took those concerns into account.

CCA thanks the following individuals for making this meeting a success: **Martha Welbourne** from the Grand Avenue Committee; **Bea Hsu**, **Anne Guillebeaux**, and **Barry Widen** from Related Co.; and **Tony Paradowski** from Rios Clementi Hale Studios.

CCA's 15th Annual Treasures: Just Weeks Away!

The 15th Annual Treasures of Los Angeles, celebrating CCA's 85th Anniversary, is just weeks away! Join us on Thursday, **April 9th** at the **Westin Bonaventure** for this special event. This year, CCA's prestigious "Heart of the City" award will be presented to **Ezat Delijani**, for his outstanding contribution to Downtown Los Angeles. LAPD Chief **William J. Bratton** will be honored with the "City of Angels" award to highlight his exceptional contribution to Los Angeles.

Treasures include: **Oscar De La Hoya** (L.A.'s Golden Boy); **Kaiser Permanente** (Community Health Philanthropist Extraordinaire); **Jim Hill** (Legendary Sportscaster); **Don Newcombe** (Dodgers' Baseball Legend); **Los Angeles Community College District** (Preparing Our Youth for Tomorrow); and **L.A. Derby Dolls** (Queens of Roller Derby).

and argued that this exemption will only perpetuate the problems that the MLO is designed to eliminate. Staff Contact: **Anh Nguyen**.

ANNOUNCEMENTS



CCA's 15th Annual **Treasures of Los Angeles**, celebrating our 85th Anniversary, will take place at the Westin Bonaventure on April 9th. Sponsorship opportunities are available by contacting Joella Hopkins at (213) 624-1213 or jhopkins@ccala.org.

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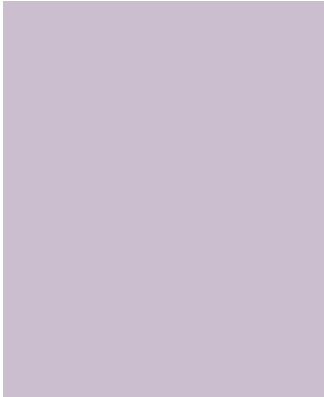
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We are pleased to have **Delson Investments, LLC** as this year's Host Sponsor. Presenting Sponsors include: **AT&T, Bank of America, Kaiser Permanente, L&R Investment Company, Los Angeles Dodgers, and Wells Fargo.**

If you have not purchased tickets or a table yet, please do so immediately. WE NEED YOUR SUPPORT! For more information, please visit: **Treasures of L.A.**

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