

SEPTEMBER 4, 2009

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CCA Chair Phil Recht, Mayer Brown LLP; City Controller Wendy Greuel; and Cristina Rose, CGC Rose & Kindel

STAFF BRIEFS

- CCA testified at City Council in support of a proposal to raise certain plumbing, engineering, and electrical fees in the Department of Building & Safety (DBS). Fees at DBS have not changed since 1997 and the additional revenue is necessary to keep the department running efficiently. The second reading of the ordinance is tentatively scheduled for next week. Staff contact: Vice President of Legislative & Legal Affairs, Veronica Perez Becker.

- CCA attended a Special Joint Meeting of the Affordable Housing and Rent Adjustment Commissions to hear a presentation on the highly anticipated Economic Study of the Rent Stabilization Ordinance (RSO) and the Local Housing Market presented by the Economic Roundtable. CCA will continue to monitor this issue as it moves forward in the City Council process. Staff contact: Senior Director of Legislative & Legal Affairs, Anh Nguyen.

EVENTS CALENDAR

September 15
11:30 a.m.

General Membership Meeting

Special Presentation:
Downtown Los Angeles Mobility Partnership at the Omni Hotel

CCA Executive Committee Welcomes City Controller Wendy Greuel

Los Angeles **City Controller Wendy Greuel** joined the CCA Executive Committee this week at a meeting hosted by **Rivera Restaurant**. Controller Greuel expressed her appreciation for CCA's support during her campaign, as well as on the issues of business tax reform and the collection of delinquent taxes.

Controller Greuel addressed the City's budget crisis, saying that the Office of the Controller is reviewing various unnecessary expenditures and increasing the efficiency of City department spending. She spoke about her goals as City Controller, including being known as a fiscal watchdog, utilizing financial data to improve compliance with legislation, and increasing the independence and accountability of the City Controller's Office. Her focus will be on four areas: ensuring Los Angeles is business-friendly; green audits; transportation; and public safety. CCA is committed to working with Controller Greuel on making Los Angeles more job-friendly and improving the economic climate for businesses in Los Angeles.

CCA thanks Controller Greuel for joining us, as well as Rivera Restaurant for hosting our Executive Committee.

ANNOUNCEMENTS

The Honorable Wendy Greuel, Five Star Parking, and CCA are Co-Hosting a Fundraiser for Chris Essel for Los Angeles City Council, Second District, on September 15th from 7:00 - 9:30 a.m. at 515 S. Flower Street, Suite 3200, Los Angeles. For more information, please contact Tracey Chavira at (213) 624-1213 or tchavira@ccala.org.

CONTACT US

Central City Association
626 Wilshire Boulevard
Suite 200

UPCOMING COMMITTEES

Open to Executive Level Members Only

OCTOBER 1
11:45 a.m.

EXECUTIVE COMMITTEE
Special Guest: Los Angeles County Supervisor Zev Yaroslavsky

Open to Executive and Business Advocacy Members Only

SEPTEMBER 10
10:00 a.m.

Urban Design Committee at the Historic Downtown BID



Governor Arnold Schwarzenegger; CCA President & CEO Carol Schatz; and Mayor Antonio Villaraigosa

CCA Joins Governor and Mayor to Announce State-Sponsored Green Jobs Training Program

At the invitation of **Governor Arnold Schwarzenegger**, CCA President & CEO **Carol Schatz** participated in a press conference with the Governor, **Mayor Antonio Villaraigosa**, and others to announce the nation's largest state-sponsored green jobs training program.

Governor Schwarzenegger toured the Los Angeles Trade Technical College where he announced the creation of the Clean Energy Workforce Training Program (CEWTP), a \$75 million investment establishing the nation's largest state-sponsored green jobs training program. The program leverages federal, state, and local funds, as well as public-private partnerships, to train more than 20,000 new or re-skilled clean energy workers. The CEWTP will build a workforce capable of performing the jobs necessary to meet the state's goals of renewable energy development, climate change reduction, clean transportation, and green building construction for a new green economy.

Ms. Schatz congratulated the Governor on finding the funding to make the CEWTP possible. The CEWTP will provide the training and education that thousands of Californians need to prepare for the green revolution.

CCA Joins Mayor Villaraigosa and Controller Greuel to Announce Tax Amnesty Program's Success

CCA President & CEO **Carol Schatz** joined **Mayor Antonio Villaraigosa** and **Controller Wendy Greuel** at a press conference to announce that the Los Angeles City tax amnesty program brought in \$18.6 million from 8,673 businesses that were delinquent in paying their taxes. Mayor Villaraigosa and Controller Greuel released the final figures and warned that new programs are in place to catch tax scofflaws in the future. The amnesty program allowed businesses to pay back taxes without penalty during the summer months. CCA supports businesses paying their fair share of taxes so that the City may provide essential services and reduce costs for everyone.

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