



# CCA | DELIVERS

"Our Advocacy Strengthens Your Bottom Line."

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## EVENTS CALENDAR

JANUARY 19

Welcome Reception for Police  
Chief Charlie Beck and Fire  
Chief Millage Peaks

JANUARY 21

11:30 a.m.

General Membership  
Meeting

Dollars and Sense: Is L.A. on  
the Road to Bankruptcy?  
Panelists:

Councilmember Bernard  
Parks, Julie Butcher, Gerry  
Miller, and Miguel Santana

## UPCOMING COMMITTEES

Open to Executive Level  
Members Only

FEBRUARY 4

11:45 a.m.

EXECUTIVE COMMITTEE

Open to Executive and  
Business Advocacy  
Members Only

JANUARY 26

8:00 a.m.

Entertainment Committee  
Special Guest:  
Councilmember Richard  
Alarcon



## CCA Advocates for Live/Work FHA Financing

CCA has been leading the charge in removing roadblocks to obtaining critical Federal Housing Administration (FHA) loans for live/work units in the City. This week, the Planning & Land Use Management Committee (PLUM) unanimously approved an amendment to the Los Angeles Municipal Code that would bring the local definition of live/work in line with FHA guidelines.

FHA has been denying FHA-backed financing to live/work units in Downtown and throughout the City for the past several years, citing a conflict between internal FHA guidelines and the Los Angeles Municipal Code. As these loans could provide a critical lifeline to the ailing Downtown housing market, CCA has been actively involved in this issue for over a year, facilitating meetings with local FHA representatives, as well as representatives from the Mayor's office, Planning and Housing Departments, and Council offices to discuss possible solutions.

The proposed amendment will go to the City Attorney's office for drafting before being heard by the full City Council. CCA will continue to advocate in favor of this amendment, as it presents an opportunity to stimulate the local economy and provide more homeownership opportunities in Downtown.

## Board of Public Works Moves LID Ordinance Forward with Amendments

This morning, the Board of Public Works voted to approve the latest draft of the low impact development (LID) ordinance. Under this ordinance, development and redevelopment projects (residential, commercial, industrial, manufacturing, etc.) that apply for a building permit will be required to implement a number of potentially onerous low impact development strategies to capture, treat and re-use stormwater runoff onsite to the highest extent feasible.

CCA, and a coalition of other business organizations, met several times with **Board of Public Works President Cynthia Ruiz** and **Commissioner Paula Daniels** to discuss our outstanding concerns with the draft ordinance - in particular the need for a grandfathering clause, phasing options, and a more thorough nexus study to calculate the offsite mitigation fee. Many of our recommendations were incorporated into the draft ordinance presented to the Board, and as a result of CCA's testimony,

## STAFF BRIEFS

• At the invitation of Mayor Villaraigosa, CCA President & CEO Carol Schatz participated in a town hall meeting with newly-appointed Chief Deputy Mayor, Austin Beutner. Mr. Beutner took questions from local business leaders about Los Angeles' economic future. CCA looks forward to working with Mr. Beutner to make Los Angeles the "greenest" and most business-friendly big city in the nation.

• CCA formally joined CleanTech LA (CTLA) as a member of the steering committee. CTLA is dedicated to establishing Los Angeles as the global leader in research, commercialization, and deployment of clean technologies. As a member of CTLA, CCA will be at the forefront of advocating for federal, state, and local funding; marketing Los Angeles as the clean tech capitol of the world; attracting new businesses; and creating jobs and sustainable communities. Staff Contact: Director of Government & Member Relations, Tracey Chavira.

• CCA hosted the final Central City Community Plan working group meeting on Tuesday. The Community Plan is on hold due to limited resources in the Planning Department, but CCA will continue to monitor the item and work to move the Plan forward. CCA thanks Patrick Spillane of IDS Real Estate Group for chairing the working group and building a base for our vision of Downtown. Staff Contact: Director of Government & Member Relations, Tracey Chavira.

**JANUARY 27\***  
8:00 a.m.

**Housing, Land Use &  
Development Committee**  
(\*PLEASE NOTE NEW DATE  
OF MEETING)

**FEBRUARY 10**  
8:00 a.m.

**Transportation &  
Infrastructure Committee**

additional amendments to the grandfathering clause were made during the hearing. However, many issues still remain.

CCA would like to thank Board President Ruiz and Commissioner Daniels for their leadership on this issue. It will now move forward to City Council's Energy & Environment Committee, where CCA will continue to advocate in favor of a more balanced and business-friendly ordinance.

***CCA Congratulates Robert "Bud" Ovrorn on his confirmation by the City Council as the new General Manager of the Department of Building & Safety.***

## ANNOUNCEMENTS



**NEGOTIATING THE  
REAL ESTATE MAZE:  
CHALLENGES AND  
OPPORTUNITIES**

Los Angeles Convention Center  
**March 23, 2010**  
[www.crockersymposium.com](http://www.crockersymposium.com)



**MARCH 15-17, 2010**

CCA invites you to *Southern California on the Hill: Access Washington, D.C.* March 15 - 17. Join more than 200 civic and business leaders to meet with members of Congress and senior Obama Administration officials on priorities important to the Southern California economy. For more information, contact CCA's Director of Government & Member Relations, **Tracey Chavira**.

## CONTACT US

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