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EVENTS CALENDAR

MAY 20

General Membership Meeting

SAVE THE DATE

JULY 13

Chiefs of Staff Reception

UPCOMING COMMITTEES

Open to Executive Level
Members Only

MAY 6

11:45 a.m.

EXECUTIVE COMMITTEE
Special Guest: City Controller
Wendy Greuel

Open to Executive and
Business Advocacy
Members Only

APRIL 21

8:00 a.m.

Housing & Land Use
Committee



Steve Needleman, Anjac Fashion Buildings; Tom Gilmore, Gilmore Associates; Council President Eric Garcetti; Michael Delijani, Broadway Theatre District LA; and Peklar Pilavjian, Los Angeles United Investment Company.

CCA's 16th Annual Treasures of Los Angeles Celebrates 10 Years of the Downtown Renaissance!

More than 1,100 people attended CCA's 16th Annual Treasures of Los Angeles awards luncheon to honor individuals and entities that have made a difference in the lives of Angelenos. Held at the **JW Marriott** at L.A. Live, this event celebrated 10 years of the Downtown Renaissance. CCA thanks all of the sponsors who made this event possible, especially our Title Sponsor, **AEG**. Presenting Sponsors included: **AT&T**, **Bank of America**, **L&R Group of Companies**, and **Wells Fargo**. Sapphire Sponsors included: **Anjac Fashion Buildings**, **Broadway Theatre District LA**, **LBA Realty**, **Los Angeles Downtown News**, and **U.S. Bank**.

This year, CCA presented its prestigious "Heart of the City" award to **Andrea Van de Kamp** for her outstanding contributions to the performing arts in Downtown Los Angeles. Van de Kamp led efforts to enhance the status of the Los Angeles Philharmonic, the Center Theatre Group, and the Los Angeles Master Chorale. In addition, she was instrumental in raising funds to build Downtown's crown jewel, the Walt Disney Concert Hall. Treasures included: **L.A. Live** (Downtown's entertainment and hospitality complex); **Tom Gilmore** (Downtown pioneer); **The Leavey Trauma Center at California Hospital Medical Center**; **Fernando Valenzuela** (Legendary Dodger); **Ralphs** (Downtown's only full-service grocery store); **James Worthy** (Celebrating the 50th Anniversary of the Los Angeles Lakers); **Orpheum Theatre**; and **The Williams Institute at the UCLA School of Law** (Advancing critical thought in sexual orientation law).

This year's theme, Celebrating 10 Years of the Downtown Renaissance, is a testament to how far we have come in transforming Downtown into an active 24-hour neighborhood. The streets, once empty after dark, are now teeming with sports fans,

STAFF BRIEFS

- At the invitation of Carmen Trutanich, CCA attended a press conference at which the City Attorney, along with District Attorney Steve Cooley, Sheriff Lee Baca, and Police Chief Charlie Beck, announced a plan to seek a criminal injunction targeting 80 known gang-affiliated drug dealers in Skid Row. Staff Contact: Director of Government & Member Relations, Tracey Chavira.

- CCA attended Metro's community update meeting for the Regional Connector Transit Corridor Project. Metro's presentation highlighted the features of the new fully underground build alternative, the benefits of the various alternatives studied, and an updated schedule for completion and review of the Draft EIS/EIR. Staff Contact, Director of Government & Member Relations, Tracey Chavira.

- The Los Angeles City Council voted to approve the second and final phase of the Playa Vista development. Phase 2, known as "The Village," will add 2,800 residential units, a shopping center, office buildings, and parks. CCA congratulates Executive Member Playa Vista on moving the project forward.

CONTACT US

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trendsetters, and tourists. Many of the City's hottest new restaurants are located Downtown. Numerous elected and appointed officials participated in the 16th Annual Treasures of Los Angeles, including **Council President Eric Garcetti**, who acted as the master of ceremonies; **Council President Pro Tempore Jan Perry**; and **Councilmembers Jose Huizar** and **Paul Koretz**, who introduced several of this year's Treasures award recipients.

A special thanks goes to our events management company, **Simply Mumtaz Events**. We look forward to seeing you next year at the 17th Annual Treasures of Los Angeles!

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CCA Wins with Live/Work FHA Financing Amendment

After more than a year of extensive outreach and advocacy by CCA, Mayor Villaraigosa and the Los Angeles City Council approved an amendment to the Los Angeles Municipal Code that will bring the local definition of live/work in line with FHA guidelines. For the past several years, FHA has been denying FHA-backed financing to live/work units in Downtown and throughout the City, citing a conflict between internal FHA guidelines and the Los Angeles Municipal Code. As these loans will provide a critical lifeline to the ailing Downtown housing market, CCA has been spearheading this issue from the very beginning, facilitating meetings with local FHA representatives, as well as representatives from the Mayor's Office, Planning and Housing Departments, and Council offices, to discuss possible solutions.

We are extremely proud to announce that the ordinance will go into effect on May 11, 2010. This long-sought amendment will give more Angelenos a chance at home ownership and simultaneously stimulate our local economy. We would like to give our sincere thanks to Senior City Planner **Alan Bell** and Executive Member **Con Howe, CityView**, for all of their tremendous work on this issue.