



For Immediate Release

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Central City Association Supports ½ Cent Sales Tax for LA County Law Enforcement

Los Angeles (July 1, 2004) – The Central City Association (CCA) of Los Angeles has taken a stand to support a ½ Cent Sales Tax for LA County law enforcement agencies. The proposal will appear on the November 2004 ballot.

CCA, representing more than 450 Los Angeles businesses, trade associations and non-profit organizations and over 250,000 jobs in LA County, considers the proposed sales tax increase necessary to continue the enormous progress of crime reduction made by all County law enforcement agencies over the past 3 years. These reductions impact every community in LA County.

“Whether you are a resident, business owner, senior citizen or student, crime reduction is *the* quality of life issue that we all can agree with,” said Carol Schatz, President and CEO of CCA. “Although the business community does not look favorably at a tax increase to pay for basic public safety services, we recognize the tremendous impact recent State and local budgets have had on law enforcement. We cannot afford to jeopardize the future of every citizen living and working in the County. Our law enforcement agencies deserve our support”.

About the Central City Association

Central City Association is an 80-year-old business advocacy organization representing more than 450 businesses, trade associations and non-profits employing over 250,000 people in Los Angeles County. CCA is the leading architect for revitalization in Downtown

Los Angeles and is L.A.'s premiere business advocacy leader shaping public policy on a broad range of issues.

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