



**For Immediate Release**

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## **Central City Association Opposes Anaheim Angels Hijacking Los Angeles' Good Name**

**Los Angeles (January 3, 2004) -- The Central City Association of Los Angeles today issued the following statement of opposition regarding the Anaheim Angels baseball team's decision to incorporate "Los Angeles" into its new name. Please attribute the statement to Carol Schatz, president and CEO of the Central City Association:**

"It's no wonder that the Anaheim Angels would want to appropriate the name of the city of Los Angeles.

"Our city is one of the world's great centers of commerce, art, education and entertainment. The name rightfully conjures images of a vibrant, growing, innovative, exciting city of immense economic power. To suggest you are a part of this city is a powerful and valuable marketing tool.

**"But, like most things of great value, it must be earned. The Anaheim Angels from Orange County are not a part of our community. They do not participate in our economy, in our community or contribute of themselves to the greater good of Los Angeles.**

"We have a baseball team in Los Angeles that has earned the right to represent our city. The Los Angeles Dodgers are an integral part of life in Los Angeles. Owner Frank and Jaime McCourt are following the well-worn path of past Dodger owners in making the team a part of the fabric of city -- the business, cultural, entertainment and charitable enterprises of Los Angeles. The Dodgers also pay their taxes here. And that helps our community grow and develop and provides the funds needed for cops on the street, fire fighters and social services. Their immense contribution to the communities that make up Los Angeles are well known

**"The Central City Association of Los Angeles, which represents the dynamic Downtown core of this city, believes the name of Los Angeles belongs to those who help make us great. Plopping the name on an out-of-town team cheapens our great name. We think that is wrong and that it will be seen for what it is: a crass attempt by the Anaheim Angeles to cash in on the good name of our city when they have not**

**earned it. CCA urges Major League Baseball and the Anaheim Angeles to reconsider this inappropriate name change and reverse their decision.**

We invite the world to come and be a part of our amazing city. But our name belongs to us.

**About the Central City Association**

The Central City Association is an 80-year-old business advocacy organization representing more than 450 businesses, trade associations and non-profits employing more than 250,000 people in Los Angeles County. The Central City Association is the leading architect for revitalization in Downtown Los Angeles and is L.A.'s premier business advocacy leader shaping public policy on a broad range of issues.

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