



For Immediate Release

**Contact:
Carol E. Schatz
(213) 624-1213**

CENTRAL CITY ASSOCIATION ANNOUNCES ENDORSEMENTS FOR LOS ANGELES CITY ELECTION

Business Leaders Endorse Mayor Hahn for Re-Election

LOS ANGELES (Feb. 4, 2005) – Central City Association of Los Angeles (CCA), LA’s premier business advocacy organization, today announced its endorsements for candidates in the March 8, 2005 Los Angeles municipal election. Mayor James K. Hahn again earned CCA’s endorsement for mayor.

“The direction of the economy, job growth, housing solutions and development reform are critical to L.A.’s future and are key concerns of the business community,” said Carol E. Schatz, CCA president and CEO.

“We determined Mayor James K. Hahn is the most qualified candidate to provide the economic leadership this city needs,” said Schatz. “Our decision to endorse Mayor Hahn is based on his solid understanding of what makes business work and investment grow in this city, and is also in recognition of his commitment to the revitalization of Downtown Los Angeles.”

In the one open race for City Council, in District 11, CCA has endorsed Flora Gil Krisiloff. CCA’s executive committee noted her work as a neighborhood activist and her thoughtful, conscientious and balanced approach to key issues affecting the city’s economic growth.

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Central City Association is endorsing the following candidates for the March 2005 election:

Mayor: **James Hahn**

City Controller: **Laura Chick**

City Attorney: **Rockard Delgadillo**

Council District 1: **Ed Reyes**

Council District 3: **Dennis Zine**

Council District 5: **Jack Weiss**

Council District 7: **Alex Padilla**

Council District 9: **Jan Perry**

Council District 11: **Flora Gil Krisiloff**

Council District 15: **Janice Hahn**

**CCA has not yet endorsed in City Council District 13 because candidate interviews have not been held. An endorsement may be made following candidate interviews.*

Beginning in mid-2004, CCA began the process of inviting candidates in for interviews by CCA's Government Relations Committee. Even in instances where candidates were running unopposed, or with no viable challenger, the Government Relations committee felt it was important to bring in each candidate to discuss the business community's concerns about municipal issues.

In January CCA organized and hosted a mayoral debate focused on issues of concern to business that was attended by business leaders from throughout the region. The forum gave the business community a close-up view of the candidate's positions on important business and social issues.

Central City Association of Los Angeles (CCA) is the leading architect for revitalization in Downtown Los Angeles and is L.A.'s premier business advocacy leader shaping public policy on a broad range of issues. Established in 1924, CCA is a membership organization representing more than 450 businesses, trade associations, and non-profit organizations employing more than 300,000 people in Los Angeles County.

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