

28th Annual

# TREASURES *of* LOS ANGELES

PRESENTED BY

**BANK OF AMERICA** 

MEDIA PARTNER

*Los Angeles*  
MAGAZINE

**WEDNESDAY, JUNE 5, 2024 | 6-8 PM**  
**VIP RECEPTION | 5-6 PM**  
**LOS ANGELES COLISEUM**

Join us for the 28th Annual Treasures of Los Angeles at the Los Angeles Coliseum, CCA's signature event that highlights the amazing diversity, strength, and excellence of our beloved city. It's a special occasion where we gather our city's top business, elected, and civic leaders to acknowledge and honor those exceptional individuals who have made remarkable contributions to our community. Let's come together and be inspired to dream big as we celebrate 100 years of CCA!

[CCALA.ORG/TREASURES](https://ccala.org/treasures)

# TREASURES of LOS ANGELES

## SPONSORSHIP INFORMATION

COMPANY NAME (As you wished to be recognized) \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## PAYMENT METHOD

Enclosed is my check payable to Central City Association for \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my  Visa  MC  AmEx

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholders Name \_\_\_\_\_

## GUEST NAMES

Please provide names to CCA by April 28, 2024

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SPONSORSHIP COMMITMENT

### DUE BY APRIL 28, 2024

Please reserve a Treasures sponsorship at the following level:

\$35,000 | Presenting

\$25,000 | Premier

\$15,000 | Sapphire

\$10,000 | Platinum

\$6,000 | Gold

\$3,500 | Digital

Individual Ticket

@ \$600 x

We cannot attend, but please accept our donation of

\$

### PLEASE RETURN COMPLETED FORM TO:

Central City Association  
626 Wilshire Blvd., Suite 850  
Los Angeles, CA 90017

Danila Fraga  
Events Manager  
213.314.4644  
dfraga@ccala.org

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**TREASURES**  
*of* LOS ANGELES

Consider supporting CCA's signature event, Treasures of Los Angeles, a special occasion where we gather our city's top business, elected, and civic leaders to acknowledge and honor those exceptional individuals who have made remarkable contributions to our community. This year, will mark a truly special occasion as we look back on the evolution of CCA and celebrate our centennial anniversary.

	PRESENTING \$35,000	PREMIER \$25,000	SAPPHIRE \$15,000	PLATINUM \$10,000	GOLD \$6,000	DIGITAL \$3,500
2024 TREASURES OF LOS ANGELES SPONSORSHIP LEVELS & BENEFITS						
# OF TICKETS	20 TICKETS	16 TICKETS	12 TICKETS	10 TICKETS	8 TICKETS	4 TICKETS
COMPANY LISTING/LOGO ON CCA WEBSITE AND SELECT EMAIL MARKETING	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LISTING	✓ LISTING
COMPANY LISTING/LOGO ON MULTIMEDIA ROTATION DISPLAYED DURING THE EVENT	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LISTING	
RECOGNITION FROM STAGE DURING EVENT PROGRAM	✓	✓	✓	✓		
ACCESS TO VIP PRE-EVENT RECEPTION WITH KEY GUESTS AND ELECTED OFFICIALS	✓	✓	✓			
LOGO ON STEP & REPEAT	✓	✓	✓			
OPPORTUNITY FOR A COMPANY BRANDED ACTIVATION (OPTIONAL)	✓	✓	✓			
COMPANY BRANDED LOUNGE	✓	✓				
PHOTO OPPORTUNITY WITH HONOREES	✓	✓				
SPEAKING OPPORTUNITY DURING THE EVENT PROGRAM	✓					