

CCA

CENTRAL CITY  
ASSOCIATION  
OF LOS ANGELES



# TREASURES *of* LOS ANGELES

PRESENTED BY

**BANK OF AMERICA**



**THURSDAY, JUNE 4, 2026 | 5-8 PM**

**VIP RECEPTION | 4 - 5 PM**

**THE MUSIC CENTER'S JERRY MOSS PLAZA**

Join us for the 30th Annual Treasures of Los Angeles — CCA's premier event bringing together hundreds of cultural, business, and civic leaders to celebrate the visionaries who have shaped Los Angeles and are powering its future.



**CCALA.ORG/TREASURES**



This signature CCA event brings entrepreneurs and major employers together with public decision-makers and community champions for an evening built around conversation, interactive experiences, curated activations, and open networking moments that spark real relationships and meaningful collaborations.

Sponsors don't just place a logo — they become part of the experience, with opportunities to connect directly with leaders who shape policy, business, and culture across the region. Treasures of Los Angeles is where influence, ideas, and opportunity come together to make an impact.

**PROJECTED ATTENDANCE:** 600+

**AUDIENCE:** Senior leaders and public officials from a variety of large and small businesses, nonprofit organizations, and government institutions.



**CONTACT:** KATRINA BULAY | DIRECTOR OF MEMBERSHIP  
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	PRESENTING \$35K	DIAMOND \$25K	SAPPHIRE \$15K	PLATINUM \$10K	GOLD \$6K	DIGITAL \$3.5K
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## 2026 TREASURES OF LOS ANGELES SPONSORSHIP LEVELS & BENEFITS

	20 TICKETS	16 TICKETS	10 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS
Tickets to the event						
Company listing/logo on CCA website and email marketing	LOGO ✓	LOGO ✓	LOGO ✓	LOGO ✓	LISTING ✓	LISTING ✓
Company listing/logo on multimedia rotation displayed during the event	LOGO ✓	LOGO ✓	LOGO ✓	LOGO ✓	LISTING ✓	
Recognition from stage during event program	✓	✓	✓	✓		
Access to VIP pre-event reception with key guests and elected officials	✓	✓	✓			
Opportunity for a company branded activation (optional)	✓	✓	✓			
Logo on step & repeat	✓	✓				
Company branded lounge	✓	✓				
Photo opportunity with Honorees	✓	✓				
Speaking opportunity during the event program	✓					