

# Member Benefits

By being a member of Central City Association, you join 300 of your fellow businesses, trade associations, education and cultural institutions, government agencies and nonprofit service providers all working together to make DTLA and the city vibrant. Your company will receive:

	PREMIER \$16,500-\$25,000	EXECUTIVE \$9,500-\$16,500	BUSINESS ADVOCACY \$3,000-\$9,000
<b>INSIDER DTLA KNOWLEDGE</b>			
Opportunities for CCA's Public Policy team to present to your company	✓		
Facilitated introductions to other CCA members and business leaders	✓	✓	
Full-service concierge based on the organization's needs	✓	✓	
Subscription to CCA's weekly e-newsletter, CCA Delivers	✓	✓	✓
Invitations to exclusive events in DTLA	✓	✓	✓
<b>ADVOCACY</b>			
Use of platform to advocate through CCA partners	✓	✓	
Opportunity to co-chair policy committee (by invitation)	✓	✓	
Opportunity to attend the Kitchen Cabinet meetings (by invitation for members in specific industries)	✓	✓	✓
Priority attention and personalized advocacy from CCA's Public Policy team on legislative and political issues	✓ High Priority	✓	
Participation in policy committee meetings and working groups; opportunities to present member projects when applicable	✓	✓	✓
Opportunities to gain support from CCA for the ability to provide letters and testimony in support of member projects at city and county hearings	✓	✓	✓
Priority access to research and white papers in relevant policy and legislative issues and timely updates on City and County issues relevant to your business	✓	✓	✓
Broad-based advocacy on members' behalf in advancing DTLA's vibrancy and increasing opportunity in the region	✓	✓	✓

# CCA Member Benefits

**PREMIER**  
\$16,500-\$25,000

**EXECUTIVE**  
\$9,500-\$16,500

**BUSINESS  
ADVOCACY**  
\$3,000-\$9,000

## NETWORKING & BUSINESS DEVELOPMENT

Selective invitations to CCA's quarterly C-suite meetings with top stakeholders



Opportunity to serve in a CCA leadership role, including as a Policy Committee Chair or participate on the Board of Directors (by invitation)



Priority seating at events when applicable



Participation in regular CCA Connects meetings (two representatives per organization)



Access to elected officials and top business leaders



Member registration rate for special events including the Holiday Party and Chiefs of Staff/Elected Officials Reception

✓  
5  
Complimentary  
Tickets

✓  
4  
Complimentary  
Tickets



## MARKETING & BRANDING

Customized benefits package based on company's interests



Company logo on CCA's home page



Use of *Member Spotlight*, a dedicated e-blast promoting company's brand, programs, achievements or events, distributed to entire CCA membership



Listing of company description and representatives in CCA's online membership directory

✓  
Top Billing



Listing of company logo and description in the New Member column in CCA's weekly e-newsletter, *CCA Delivers*



Year-round access to CCA's marketing network via newsletter announcements and social media channels



# Member Benefits

## Member Dues Table

CCA membership dues are determined by the type of business and total assessed property value or business revenue.

We can build a membership package that includes sponsorship of our various events throughout the year (Innovation in Industry series, special receptions and our Treasures of Los Angeles Luncheon) and an optional contribution to the CCA Political Action Committee. CCA PAC funds will support candidates and ballot initiatives that align with our mission. In order to be a voting member of the PAC, a minimum donation of \$600 is required.

PROPERTY OWNERS	Total Assessed Property Value		
	Less than \$20 Million	\$21-\$199 Million	More than \$200 Million
PREMIER	\$16,500	\$20,000	\$25,000
EXECUTIVE	\$ 9,500	\$12,000	\$16,500
BUSINESS ADVOCACY	\$ 3,000	\$ 6,000	\$ 9,000

BUSINESS OWNERS	Business Revenue		
	Less than \$20 Million	\$21-\$199 Million	More than \$200 Million
PREMIER	\$16,500	\$20,000	\$25,000
EXECUTIVE	\$ 9,500	\$12,000	\$16,000
BUSINESS ADVOCACY	\$ 3,000	\$ 6,000	\$ 9,000

PROFESSIONAL SERVICE FIRMS	Business Revenue		
	Less than \$10 Million	\$11-\$29 Million	More than \$30 Million
PREMIER	\$16,500	\$16,500	\$16,500
EXECUTIVE	\$ 9,500	\$ 9,500	\$ 9,500
BUSINESS ADVOCACY	\$ 3,000	\$ 6,000	\$ 9,000

NON-PROFIT ORGANIZATIONS	CCA is proud to partner with registered 501(c)3 non-profit organizations, offering reduced membership rates to help increase the impact and visibility of their mission.
EXECUTIVE	\$ 3,000
BUSINESS ADVOCACY	\$ 2,000

CCA is a 501(c)6 nonprofit organization. CCA membership dues are not deductible as charitable contributions for federal income tax purposes but are deductible by members as an ordinary and necessary business expense.